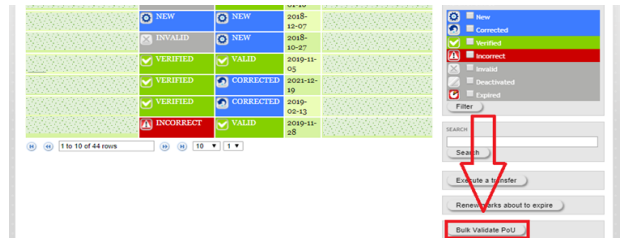


TMCH 5-year POU revalidation

Trademark holders are required to provide Proof of Use (POU) should they want to opt in for Sunrise services related to a submitted trademark. As per the ICANN requirements, an update on the POU documentation is required once every five years. **For this reason, the TMCH requires the holder (or the agent acting on its behalf) to reconfirm the validity of the submitted POU documentation.**

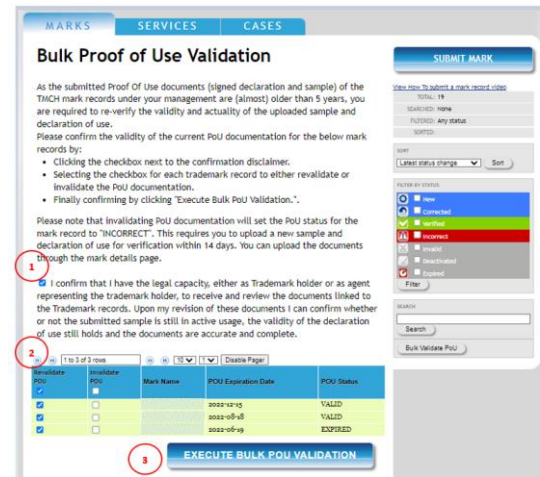
Through the TMCH portal, agents/holders will need to access to the 'bulk POU revalidation' page.

Access the POU page via the link in the banner or on the right pane of the 'Mark overview' page.



To reconfirm the validity of the POU documentation for the eligible trademark records, every user will need to:

1. Read and accept the T&C by ticking the checkbox.
2. Tick the checkbox for each trademark record to revalidate/invalidate the POU documentation.
3. Click the button "Execute Bulk POU Validation".



Please note that:

- Only mark records for which the POU has expired or expires in 120 days are shown.
- Invalidating POU documentation will set the POU status for the trademark record to 'INCORRECT'. A new sample and declaration of use will need to be uploaded for verification within 14 days.
- In case your POU is expired, a pop-up message will appear on your 'Mark details' page for 60 days requiring you to revalidate/invalidate the POU documentation associated with that specific trademark record.
- If no action is taken within 60 days after the POU expiry date, the POU status will change to 'EXPIRED' and the associated SMD file will be revoked.

This POU revalidation is a mandatory process for every users of the Trademark Clearinghouse. Please regularly check your TMCH web interface to verify if any action is required from your end.

For more detailed information on how to revalidate/invalidate your POU documentation, please refer to our manual via the following link: www.trademark-clearinghouse.com/content/how-revalidateinvalidate-your-pou-documentation.